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Miami Penthouse Comes With \$3.2 Million Aston Martin



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Courtesy Aston Martin Residences



PENINSULA MOMENTS

Luxury condos attempt to lure residents with all sorts of amenities. Private elevators, doormen, and in-house spas are all standards in the industry. But one new Miami building is trying to get buyers interested in purchasing a pricey penthouse by throwing in a rather unique (and not to mention over-the-top) bonus: a rare Aston Martin Vulcan for \$3.2 million.

Aston Martin Residences Miami is set to open in 2022 and will be the tallest residential building south of New York City. Of course, given its namesake, it will also be one of the most luxurious residences in the city with apartments starting at \$750,000 and going up to \$50 million for the triplex penthouse. And given these high price tags and luxury car branding, you know the homes have to come with some pretty stellar amenities.

Owners get stunning views of Biscayne Bay, the Atlantic Ocean, and Miami, an infinity pool, sky bar and lounge, salon, movie theaters, virtual golf, boxing gym, game room, a meditation room, spin studio, gym, spa, an art gallery, conference room, kids playroom and a teen area. Butler service is also included where they will manage your home, arrange transportation including flight, get VIP event access, and secure exclusive beach experiences.



Courtesy Aston Martin Residences

In addition to all that, the main penthouse gets the 820-horsepower, all-carbon-fiber race car. Miami real estate broker Alicia Cervera Lamadrid revealed that the rare car could be made street-ready if the owners choose not to race it. "It's never

been driven," she said. "We have had several people come in and just want to buy the car."

This offer marks the latest in unique perks companies are using to garner attention. A development in Dubai, for example, is selling million-dollar homes and throwing in a Moldovan passport to sweeten the deal. And it seems these bonuses are working. As of June, 187 of 391 units have been sold in the Aston Martin residences, and 85% of units at the Dubai property were sold as of January.

What will developers offer next?



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